EMPOWER THE DRIVE

We are like you. We push ourselves beyond our comfort zone. While others might be content with making better machines, we are driven to go beyond—to design cars that push human potential. We build technology to enhance your senses, striking design that demands a response and performance that makes you feel more alive. Prepare to experience the road as it was intended.

INFINITI Q50
Empower the drive with technology. Featuring innovations that enhance everything you do behind the wheel. The world’s first digital steering system with power to steer quicker and smoother than imagined. Predictive Forward Collision Warning sees two cars ahead, even when you can’t. Q50. Elevate your journey.
2.0-LITRE TURBOCHARGED ENGINE
Honed for eager response and quick acceleration when you want it, the turbo spools quickly to produce 208HP. It also outputs a stirring 350 Nm of torque while reaching 7.3L/100km (combined) fuel consumption.

3.0-LITRE V6 TWIN-TURBO 400HP ENGINE
A formidable new powerplant inspired by the legendary VQ engines, this 400 HP twin-turbo V6 engine integrates water-cooled air charging, advanced electronic valve timing control, and a turbo speed sensor for faster response and at a higher peak. It outputs 475 Nm while delivering 9.3L/100km (combined) fuel consumption.

SIGN OF PERFORMANCE: At INFINITI, performance is more than delivering a heightened driving experience. We believe it should unleash a more dynamic driver in you. And now, a shared passion can be boldly displayed by the letter S. Whether it is more intense power, tuning or design, every INFINITI Sport Model represents something special.

Q50 RED SPORT 400: The red “S” represents the highest level of performance and power in its lineup. For the Q50 Red Sport 400, that means a 3.0-litre V6 twin-turbo 400 HP engine.

OVERSEAS MODEL SHOWN
AN ELECTRIFYING CONNECTION The Q50 steers with innovation. The world’s first digital steering system, DAS, is quick to respond while filtering out unwanted vibration. Tuned for a more natural connection, it also offers up to 6 settings to personalise performance.

ENHANCED HANDLING The all-new Dynamic Digital Suspension monitors chassis vitals and continually adjusts the suspension to deliver a smooth ride, yet maintains tight handling in the turns. Activate Sport mode and dial up the suspension for even sharper handling whenever you feel like it. Working alongside Direct Adaptive Steering, it completes a digital handling system for confidence over any winding road.

MORE RESPONSIVE BRAKING With ventilated discs and aluminum 4-piston opposed front calipers and 2-piston opposed rear calipers, Performance Brakes provide great stopping force from both sides of the rotor at the same time for better bite, more friction and direct feel. On the Red Sport 400, these calipers are painted a track-inspired red for visual distinction.

A CONTINUOUS RUSH Acceleration Swell is our vision of power, dedicated to delivering a shape and feel to acceleration. By precisely tuning the engine to unleash torque at a broader rev range, the force you feel seems to increase the faster you go, making Swell feel more like a limitless rush than a momentary thrill.

ENHANCING THE DRIVE Drive Mode Selector allows you to personalise the driver settings—from steering, engine and suspension inputs—to best fit your needs of the moment.

CAPTURE THE INTENSITY OF MOTION Unleash the intelligence and force of the Q50, and free yourself to drive precisely the way you desire.
AERODYNAMIC ADVANTAGE. The upper and lower body of the Q50 directs air to flow over, around and under the Q50, turning it into effective downforce. The overall design achieves zero lift at the front and rear and helps reduce the effect of wind turbulence at higher speeds.

SIGNATURE STARE OF INTENSITY. Undeniably INFINITI, the human-eye-like LED headlights and taillights replicate each other whether the lights are on or off.

DESIGN DISTINCTION. In signature INFINITI style, the crescent-shaped C-pillar’s sculpted surfaces exude elegant, fluid motion.

SHAPED WITH PURPOSE AND INTENSITY. Break free from convention with design that adds a new dimension to premium styling and leaves an unmistakable impression wherever you go.

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MANAGE YOUR PACE  Set your desired speed and distance, and Intelligent Cruise Control (Full-Speed Range) will automatically adjust your speed in slowing traffic, all the way to a complete stop. Once the way clears, Intelligent Cruise Control will bring you back up to your preset speed.

HELPING YOU STAY ON PATH  Working with Direct Adaptive Steering,® Active Lane Control evaluates the road ahead and can automatically make small steering angle corrections to help you stay on course.

KEEP YOUR DISTANCE  Distance Control Assist looks ahead and warns you if your following distance becomes too short. If detected, and you do not take your foot off the accelerator pedal, the system will partially engage the brakes and push back on the accelerator pedal.

MAINTAIN YOUR LANE  The Lane Departure Warning and Lane Departure Prevention Systems monitor lane markings and will warn you if you start to drift. If the drift continues, the Lane Departure Prevention System will provide brief steering input to help ease your Q50 back towards the centre of your lane.

KNOW YOUR WAY  Find your way through busy streets and unfamiliar territory. Search for a destination without knowing the specific name or category, and then save it or start your journey.

Whether traffic is clear or chaotic, intelligent technologies help guide you through every moment.
SEE EVERY SIDE. Gain a new perspective on what’s around you. With the Around View® Monitor with Moving Object Detection® and the Front and Rear Sonar System, four cameras and one virtual 360° view from above, make it easy to see and maneuver in even the tightest spaces. Peek around corners with confidence, thanks to a new front camera that looks out to the side with a sweeping near 180° view.

INTUITIVE FRONT LIGHTING. Illuminate where you truly want to be. The Adaptive Front lighting System (AFS)® improves visibility at intersections and around curves by sensing your steering and turning the headlights. Together with LED headlights, AFS helps you see not just ahead, but around as well.

ASSISTING EFFICIENCY. To help improve fuel economy, the Eco Pedal® system counteracts with the pedal push-back control mechanism if an excess of pressure on the accelerator is detected. An indicator on the instrument panel will also indicate the optimal level for fuel-efficient driving.

NATURALLY AND INSTANTLY, YOUR ABILITIES ARE AMPLIFIED—IN THE WAY YOU SEE AND IN THE COMFORT YOU FEEL, LEAVING YOU FREE TO FOCUS ON THE DRIVE.
SAFETY
INNOVATIVE TECHNOLOGY HELPS YOU SEE AND AVOID

Empowering technologies are on alert, ready to help you respond and acting to help protect.

RECOGNISING DANGER Predictive Forward Collision Warning\(^1\) uses radars to continuously monitor not only the vehicle directly ahead of you but also the vehicle in front of that one. If the system detects a potential risk, it provides an audible and visual alert.

ADVANCED WARNING Forward Emergency Braking\(^2\) adds another dimension of security. It can detect vehicles in the lane ahead of you, and if deceleration is required, the accelerator pedal can be pushed up and the brakes can be applied to help minimise a collision—or even help prevent one.

SENSES WHERE YOU CAN’T SEE The Blind Spot Warning and Blind Spot Intervention® Systems\(^3\) use sensors to help detect vehicles entering the blind spot area. First, a warning light will illuminate; then, if you move toward the occupied lane, a warning sounds. A brief steering input will also be provided to help guide your Q50 back to your current driving lane.

MORE CONFIDENT WHEN BACKING UP Backup Collision Intervention\(^4\) helps increase your awareness. As you reverse, the system warns you if approaching vehicles or large stationary objects are detected behind your Q50, and can help you avoid a collision by applying the brakes.

STRONGER AND LIGHTER Ultra high-strength steel is twice as strong as conventional steel and is built around you to enhance your safety in case of a collision.

ENHANCED PROTECTION Front seat-mounted side-impact supplemental air bags and roof-mounted curtain side-impact supplemental air bags to enhance protection\(^5\).
IN TOUCH WITH YOUR CONNECTED WORLD

INFINITI InTouch™ makes your world flow. Your life is always moving, and INFINITI InTouch™ with Navigation seamlessly brings your world into your car. Stay ahead and in contact with your voice, text, navigation and music.

CONNECTIVITY

A PREMIUM CONNECTION. Every time you get into the Q50, experience a seamless connection with technology that responds like the technology you hold in your hand. Connecting your smartphone to INFINITI InTouch™ with Navigation brings your world into your car. Hear text messages read to you. Catch up on the latest news. Listen to your playlist. Navigate unfamiliar streets or call your friends. The system even remembers your personal driving preferences.

ADJUSTS TO YOU. INFINITI InTouch™ delivers an intuitive experience right from your driver’s seat in the manner that best suits you. Once your smartphone is connected, you can interact with the state-of-the-art system however you find easiest. The top screen can be operated by touch, steering wheel switches or the INFINITI Controller; it is primarily used for driving information, including the monitor system and navigation. The bottom screen can be operated by touch and lets you manage the audio and climate controls.

HIGH-PERFORMANCE AUDIO. The Bose® Performance Series1 with 16 speakers features Advanced Staging Technology that dynamically directs the music to keep you fully immersed in sonic clarity. Genuine metal grilles add a premium touch and help protect the speakers.

BLUETOOTH® STREAMING AUDIO. Turn your Bluetooth®-enabled smartphone into a source of music, and listen to your top playlists over the all-new audio system.1

HANDS-FREE VERSATILITY. With the INFINITI Bluetooth® Hands-free Phone System,1 you can make and receive calls using voice recognition. No fumbling. No need for a headset. Just press a button on the steering wheel.
DEDICATION IN EVERY DETAIL

Reveal true craftsmanship that goes into everything you see and the materials you touch.

PLEASING TO THE EYE. The soothing glow of the Fine Vision electroluminescent gauges has been designed to not only be brighter, but the contrast delivers information clearly, even at a glance.

CONSISTENT SWITCH FEEL. Touch a button. Then touch the one next to it. Every button and switch is crafted with the same level of precision, so you sense a consistent INFINITI feel on your fingertips. With this attention paid to a switch, imagine how the remaining surfaces feel.

TACTILE ARTISTRY. The soft, specially treated, semi-aniline leather-accented seats feature a unique quilted pattern and contrast stitching that adds another level of distinction. When you’re on the road, you should feel relaxed. We designed the seats to complement and support your posture. To make sure your passengers are just as comfortable, we added extra knee padding on the side of the centre console.

SOFTER SEAT BELTS. The seat belt is one of the few surfaces you continually touch, so we use a variable herringbone weave that is 20% softer than standard fabrics. This makes it more comfortable to wear, easier to pull out, and even less likely to snag your clothing.
INVITING YOU IN  For added convenience and safety, Welcome Lighting responds to your presence automatically with a sequence of exterior then interior lights. The puddle lights illuminate the ground below, and then the interior lights glow to help you settle in. The choreographed sequence ends with the Start/Stop button pulsing, waiting for you to bring it to life.

MORE COMFORTABLE QUICKLY  Here, every aspect of your entrance is as hospitable as possible. Heated front seats will keep you warm on chilly nights with a simple push of a button.

INFINITI INTELLIGENT KEY  Recognising you upon your approach, the INFINITI Intelligent Key lets you unlock the doors and boot, and even start the engine without taking the key out from your pocket or purse. As you enter, it slides your seat back for you, then adjusts your steering wheel and outside mirrors automatically to your preferences.

OPTIMISED COMFORT  The dual occupant memory system allows two custom profiles. Depending on which key you possess, the preferred settings for the seat, steering column and mirrors are automatically executed with the press of a button, giving both drivers an intimate level of comfort.

PERSONAL ATTENTION  Begin every journey with a special moment. Be at the centre of thoughtful conveniences that always make you feel special.
MAKE IT YOURS

EXTERIOR COLOURS

INTERIOR COLOURS

INTERIOR TRIM

WHEELS

INFINITI has taken care to ensure that the color swatches presented here are the closest possible representations of actual vehicle colors. Swatches may vary slightly due to the printing process and whether viewed in daylight, fluorescent or incandescent light. Please see the actual colors at your local INFINITI Retailer.

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1 Available on select models.
2 Driving is serious business. Only use INFINITI InTouch Apps™ when safe to do so. INFINITI InTouch available with compatible mobile phones. Please refer to your phone Owner’s Manual for details. Bluetooth word mark and logos are owned by Bluetooth SIG, Inc., and any use of such marks by INFINITI is under license.
3 Never program while driving. GPS mapping may not be detailed in all areas or reflect current road status. Availability of specific features is dependent upon the phone’s Bluetooth® support. Please refer to your phone Owner’s Manual for details.
4 Availability of specific features is dependent upon the phone’s Bluetooth® support. Please refer to your phone Owner’s Manual for details.
5 Intelligent Cruise Control is not a collision avoidance or warning device. Failure to apply the brakes could result in an accident.
6 Active Lane Control cannot prevent accidents or loss of control. It is the driver’s responsibility to be in control of the vehicle at all times. ALC may not detect the lane markers in certain road, weather, or driving conditions. AVM with MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicles speeds below 8 km/h. Always check surroundings and turn to look behind you before moving vehicle. 
7 AVM with MOD cannot completely eliminate blind spots and may not detect every object. MOD operates at vehicles speeds below 8 km/h. Always check surroundings and turn to look behind you before moving vehicle.
8 BCI will not detect every object, and speed limitations apply. Always check surroundings and turn to look behind you before moving vehicle. See Owner’s Manual for details.
9 FEB with Pedestrian Detection is not a replacement for responsible driving. May not provide braking or pedestrian detection in certain conditions. Limitations apply. See Owner’s Manual for details.
10 Blind Spot Warning/Blind Spot Intervention systems are not a substitute for proper lane change procedures. The systems will not prevent contact with other vehicles or objects. They may not detect every vehicle or object around you. BSW is designed to warn you before a collision occurs; it cannot prevent a collision. Speed and other limitations apply. See Owner’s Manual for details.
11 PFCW is intended to warn you before a collision occurs; it cannot prevent a collision. Speed and other limitations apply. See Owner’s Manual for details.
12 The Lane Departure Warning/Lane Departure Prevention Systems operate only when the lane markings are clearly visible on the road. Speed limitations apply. See Owner’s Manual for more details.
13 Air bags are only a supplemental restraint system; always wear your seat belt. Even with the occupant-classification sensor, rear-facing child restraints should not be placed in the front passenger’s seat. All children 12 and under should ride in the rear seat properly secured in child restraints, booster seats, or restraint belts according to their size. Air bags will only inflate in certain accidents; see your Owner’s Manual for more details.
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